

## Etron Announces August 2010 Sales Report

Etron Technology (GTSM: 5351) today announced that its net sales for August 2010 were NT\$ 602 million, down 8.9% from NT\$ 661 million for August 2009. Accumulated revenues from January through August of 2010 totaled NT\$ 6,413 million, up 52.7% from NT\$ 4,201 million for January through August of 2009.

Although recent economy change in Europe and North America impacted consumers' shopping willingness, customers in the emerging markets, such as the Asia Pacific Region, still stably contributed to the market of consumer products. The company continues to proactively update product portfolio and develop diversified product application fields to earn a win-win situation with Etron's customers.

### Sales Report of August 2010 (Unit: NT\$ thousand)

Monthly Sales		Accumulated Sales	
August 2010*	602,177	Jan. ~ Aug. 2010*	6,413,180
August 2009	661,304	Jan. ~ Aug. 2009	4,200,705
YoY Change	(8.9%)	YoY Change	52.7%
July 2010*	801,471		
MoM Change	(24.9%)		

\*The July and August figures for 2010 have not been audited.

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