

Etron Announces September 2010 Sales Report

Etron Technology (GTSM: 5351) today announced that its net sales for September 2010 were NT\$ 401 million, down 43.7% from NT\$712 million for September 2009. Accumulated revenues from January through September of 2010 totaled NT\$ 6,814 million, growing 38.7% from NT\$4,913 million for the same period of last year.

The decrease of the revenues in September from the previous month was due to recent weak demand from global memory market, customer request for lowering product prices, and the Asia market's long-vacation effects, such as Mid-Autumn Festival and China's October Golden Week. Combined the company's solid base in the consumer electronic application fields, Etron continues to expand its product portfolio, keeps financially healthy, and strives for making the best efforts to further strengthen its competitive advantages.

Sales Report of September 2010 (Unit: NT\$ thousand)

Monthly Sales		Accumulated Sales	
September 2010*	400,988	Jan. ~ Sep. 2010*	6,814,168
September 2009	712,248	Jan. ~ Sep. 2009	4,912,954
YoY Change	(43.7%)	YoY Change	38.7%
August 2010*	602,177		
MoM Change	(33.4%)		

*The July through September figures for 2010 have not been audited.

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